Kent County Council
Job Description: Health & Wellbeing Officer

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Directorate:	**Growth, Environment & Transport**
Division:	**Growth & Communities**
Location:	**Active Kent & Medway Team, Kings Hill, West Malling, Kent**
Grade:	**KR8**
Responsible to:	**Active Partnership Manager - Health**

Purpose of the job:

To work alongside and be supported by the Active Partnership Manager (Health) to advocate for, and support development of, physical activity opportunities in Kent & Medway where the need is greatest. Working with Public Health and social care partners to support increases in physical activity in disadvantaged communities and for older people, contributing to reducing health inequalities.

Main Duties and Responsibilities:

1. Work with relevant partners to support delivery of physical activity projects linked to the Integrated Care System (ICS) Prevention Workstream plan, for example, mental health and obesity.

2. Support older adults in Kent & Medway to be more active through co-ordination of Live Longer Better local partner network sessions and promotion of key health messages and guidance.

3. Support the physical activity industry to provide suitable services for individuals with long term health conditions and work alongside the NHS to link with appropriate referral care pathways.

4. Work with local Social Prescribing providers to support with embedding sport and physical activity opportunities within the local Social Prescribing infrastructure.

5. Work with the Everyday Active Officer to support with promotion of our Everyday Active campaign/website, upskilling workforce and helping to connect people with physical activity opportunities that are right for them.

6. Contribute to the team's overall work on insight, workforce development, equalities, safeguarding, and continuous improvement in line with the Active Kent & Medway business plan and targets.

7. Ensure appropriate monitoring of work is undertaken and contribute to the monitoring processes set by Kent County Council, Active Kent & Medway Board and Sport England.

Footnote: This job description is provided to assist the job holder to know what his/her main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

Kent County Council
Person Specification: Health & Wellbeing Officer

The following outlines the criteria for this post.   Applicants who have a disability and who meet the criteria will be shortlisted.

Applicants should describe in their application how they meet these criteria.

	CRITERIA
Qualifications	Good overall education and ability to demonstrate knowledge gained through professional experience
Experience	Experience of working with other sectors including health and social care Experience of working with communities, older adults or adults with long term health conditions Experience of co-ordinating successful physical activity/health/wellbeing related projects and interventions Experience of organising events, meetings and webinars
Skills & Abilities	Effective organisational skills Excellent communication (both written and oral) and interpersonal skills Good ICT skills Ability to work on your own initiative and as part of a team Ability and willingness to travel across the County to attend meetings with partners
Knowledge	Knowledge of health and social care and the benefits of physical activity in relation to these sectors An understanding of the barriers faced by underrepresented groups to participating in physical activity Knowledge of current national policies and structures within sport and health Knowledge of Sport England's Strategy 'Uniting the Movement'.

Behaviours & Kent Values	Kent Values:
	• We are brave. We do the right thing, we accept and offer challenge.
	• We are curious to innovate and improve.
	• We are compassionate, understanding and respectful to all.
	• We are strong together by sharing knowledge.
	• We are all responsible for the difference we make.