Job Description: Place Programme Manager

| Directorate:    | Growth, Environment & Transport                |
|-----------------|--|
| Unit/Section:   | Growth & Communities                           |
| Grade:          | KSH  |
| Responsible to: | Strategic Lead – Marketing, Strategy & Insight |

## Purpose of the job:

The postholder will be responsible for the day-to-day management of Active Kent & Medway's place programme. Focusing on building the conditions and partnerships required to co-create a place-based systemic approach to increasing physical activity levels in areas where need is greatest.

It will involve identifying, engaging, connecting and supporting key stakeholders at all levels within the system to develop a shared vision for place and managing its implementation. Capturing the journey of the work, key learnings and its impact in a coherent way.

# Main Duties and Responsibilities:

- Work with colleagues, local partners and communities to develop insight led visions and delivery plans that reflect the unique needs, lived experience, relationships and geography of areas where need is greatest. Supporting a place-based systemic approach to increasing physical activity levels in multiple localities.
- 2. Work with Active Kent & Medway colleagues and place partners to develop a Theory of Change for each place and contribute to the development of a robust approach to monitoring, evaluation and learning.
- 3. Play a central role in the development of the governance structure for the work in place and the management of Sport England investment and associated reporting to both the programme boards and Sport England. (Financial and Performance).
- 4. Manage hosting arrangements for community connector roles. Overseeing and directing their work to engage local communities and co-produce approaches and interventions to tackle inequalities and increase activity levels.

- 5. Work with partners to identify and deliver on training needs in relation to place based approaches to system change, and the leadership element of this.
- 6. Contribute to the team's overall work on insight, workforce development, equalities, safeguarding, and continuous improvement in line with Active Kent & Medway's business plan and targets.
- 7. Ensure appropriate monitoring of work is undertaken and contribute to the monitoring processes set by Kent County Council, Active Kent & Medway Board and Sport England.

Footnote: This job description is provided to assist the job holder to know what their main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be shortlisted.

Applicants should describe in their application how they meet these criteria.

|                       | CRITERIA  |
|-----------------------|---|
| Qualifications        | Level 5 qualification in sports development, health, community work, system change or similar and ability to demonstrate knowledge gained through professional experience                                 |
| Experience            | Experience of partnership working and project management involving multiple stakeholders.  Demonstrable experience of working to effect system change and utilising insight and evidence to achieve this. |
|                       | Successful track record in applying for, receiving and managing third party funding.  |
|                       | Experience in reporting to stakeholders and funders (Financial and Performance) and of working with a management board.   |
|                       | Experience of performance managing, motivating and developing others.   |
|                       | Experience of public speaking/delivery of information in a variety of settings to a wide range of groups and individuals.   |
| Skills &<br>Abilities | Excellent communication and interpersonal skills with the ability to motivate, enthuse, persuade, negotiate and influence in the spoken and written word.   |
|                       | An ability to forge strong relationships with a range of partners.  |
|                       | Robust IT, financial and project management skills.   |
|                       | Ability to manage and resolve complex issues.   |
|                       | Ability to travel independently locally and nationally.   |
|                       | Ability to work evenings and weekends where necessary.  |

#### Knowledge

Understanding of System Change principles or change management techniques or complex problem solving.

Awareness of Theory of Change or similar models.

Knowledge of current national priorities and structures in relation to sport and physical activity.

### KENT VALUES AND CULTURAL ATTRIBUTES

#### Kent Values:

- We are brave. We do the right thing, we accept and offer challenge
- We are curious to innovate and improve
- We are compassionate, understanding and respectful to all
- We are strong together by sharing knowledge
- We are all **responsible** for the difference we make

Our values enable us to build a culture that is:

**Flexible/agile** - willing to take (calculated) risks and want people that are flexible and agile

Curious - constantly learning and evolving

**Compassionate and Inclusive -** compassionate, understanding and respectful to all

**Working Together** - building and delivering for the best interests of Kent

**Empowering -** Our people take accountability for their decisions and actions

**Externally Focused -** Residents, families and communities at the heart of decision making