

**Directorate:** Growth, Environment and Transport  
**Unit/Section:** Highways, Transportation and Waste / Road Safety  
Active Travel Group/Behavioural Insights team  
**Grade:** KR7  
**Responsible to:** Safer Road User Officer

**Purpose of the Job:**

To contribute to safer active travel in Kent by facilitating the Youth Travel Ambassador Programme to promote safer and responsible road user behaviour. The post holder will support the Safer Road User Officer to promote and deliver the Youth Travel Ambassador programme, engaging with Kent secondary schools and coordinate the delivery of the virtual programme to young people.

**Main duties and responsibilities:**

1. Promote and recruit schools to participate in the YTA Programme.
2. Arrange and facilitate the virtual delivery of Youth Travel Ambassador (YTA) Programme in the target number of Kent secondary schools.
3. Schedule timed interventions with schools, within agreed delivery deadlines.
4. Support staff in schools to deliver the virtual YTA education sessions, organising and facilitate learning events when necessary to support the YTA Programme.
5. Support the project lead by evaluating the inputs and outcomes of the YTA programme and monitoring associated budget use.
6. Develop and maintain good working relationships with schools, youth groups, appropriate KCC teams and other key stakeholders.
7. Support the Road Safety Team by promoting to participating YTA schools the interventions delivered within the Vision Zero and Active Travel strategies.
8. Support the collation of data in terms of engagement, advertising, funding, evaluative records, contributing to quarterly and end of year reports.

**Footnote:** This job description is provided to assist the job holder to know what their main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be shortlisted.

Applicants should describe in their application how they meet these criteria.

	<b>CRITERIA</b>
<b>Qualifications</b>	Essential to have NVQ 3 (or equivalent)/ recognised training/ teaching qualification/relevant experience of working in schools.
<b>Experience</b>	Experience of working and engaging with or in the secondary schools. Experience of organising school, youth or community groups and/or events. Experience of promoting, pitching and engaging communities to work towards resolving a problem.
<b>Skills and Abilities</b>	Ability to engage with school management teams. Ability to use Information Technology as a learning aid. Ability to facilitate and lead learning in group activity, both virtually and face to face. Ability to manage time and coordinate schools, delivering learning programmes and resources. Ability to communicate safer travel messages effectively. Ability to work effectively both as a lone worker and as part of a team.
<b>Knowledge</b>	An understanding of how safer travel can be incorporated into education activity. Knowledge of behaviour change techniques. Insight into key road casualty causation issues related to 11-19 year olds. Insight into how to evaluate educational outcomes. Insight in to how schools operate.
<b>Behaviours and Kent Values</b>	Kent Values:  Open  Invite Contribution and Challenge  Accountable  <b>Kent Values:</b> <ul style="list-style-type: none"> <li>• <b>We are brave. We do the right thing, we accept and offer challenge</b></li> <li>• <b>We are curious to innovate and improve</b></li> <li>• <b>We are compassionate, understanding and respectful to all</b></li> <li>• <b>We are strong together by sharing knowledge</b></li> <li>• <b>We are all responsible for the difference we make</b></li> </ul>