

## Kent County Council

### Job Description: Principal Planning for Health Officer

<b>Directorate:</b>	<b>Growth, Environment and Transport</b>
<b>Unit/Section:</b>	<b>Strategic Planning and Infrastructure Service</b>
<b>Grade:</b>	<b>KR11</b>
<b>Responsible to:</b>	<b>Strategic Planning and Infrastructure Manager</b>

#### **Purpose of the Job:**

The purpose of the job is to provide advocacy and influence key stakeholders to ensure places are well designed, sustainable and that they positively impact on the health and wellbeing of communities in Kent. You will play a leading role on behalf of Public Health, Active Kent & Medway and the Strategic Planning and Infrastructure team in understanding the strategic health needs for planning and development and consider the impact of growth across the County.

The role will focus on building relationships with internal and external partners (including local planning authorities, public health and the active partnership), to design a strategic vision and influence the development of workable planning policies, considering best practice, data and intelligence.

#### **Main duties and responsibilities:**

1. Play a leading role in liaising with external partners (for example local planning authorities and developers) and internal stakeholders (for example colleagues from Public Health, Active Kent & Medway and Highways), to gain an understanding of the public health and planning needs across the County. This will include developing a network of contacts nationally and locally to support and understand best practice, promoting key resources around active design and planning for health.
2. Design a strategic vision around planning for health in Kent to include the key principles of public health and active design to influence planning policy and applications. This includes supporting the key aims of the Kent and Medway Integrated Care Strategy, Framing Kent's Future and Kent & Medway's Move Together Strategy.
3. Influence planning policy, planning decisions and key stakeholders by developing guidance and sharing evidence, best practice, data and intelligence. This will include collaborating and contributing to the Kent Infrastructure Mapping Platform, Kent Design Guide, Joint Strategic Needs Assessments, Sport England Active Design and other key strategic Planning and Health platforms.

4. Develop an understanding of innovative approaches to community engagement, to support key stakeholders to work with a broad cross-section of communities. Ensuring consideration of peoples' unique experiences, with a focus on inequalities, to enable developments to best reflect local needs and provide insight that will inform the key issues when planning for health.
5. Develop, design and implement procedures to review and respond to planning consultations and revise the development of local plans, ensuring health impacts and active environments are considered.
6. Evidence and ensure outcomes and measures on public health and planning projects are evaluated with colleagues and relevant stakeholders which will vary in type, scale and complexity to ensure the County Council's health priorities are met, understood and implemented.
7. Act as a key point of contact within the County Council as the subject matter expert. Understanding the current planning framework and emerging policy and legislation regarding designing healthy places. Ensuring responsibilities are spread across key stakeholders, this will include supporting the built environment workforce around developing their own knowledge and skills.
8. Brief and advise colleagues at all levels, including senior managers and Elected Members, giving presentations and providing written reports as required, to ensure that they are fully informed of the council's Planning for Health needs, issues and provision across the County and ensuring good practice is shared and understood.
9. Carry out any other duties as required commensurate with the responsibility and grading of the post.

Footnote: This job description is provided to assist the job holder to know what their main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

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## Person Specification: Principal Planning for Health Officer

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The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be shortlisted.

Applicants should describe in their application how they meet these criteria.

	<b>CRITERIA</b>
<b>QUALIFICATIONS</b>	<ul style="list-style-type: none"> <li>• Educated to degree level or strong and relevant experience of working in a related field (e.g. Planning, Public Health or Environmental Health).</li> </ul>
<b>EXPERIENCE</b>	<ul style="list-style-type: none"> <li>• Experience of working in teams with a range of partner organisations and agencies</li> <li>• Experience of identifying, collating and presenting data and evidence</li> <li>• Experience of public health related work, including working on projects of significant complexity.</li> <li>• Experience of working with, understanding and drafting policies.</li> <li>• Experience of working in a political environment</li> <li>• Experience of working in Local Government</li> <li>• Experience of influencing stakeholders.</li> <li>• Experience of working within or with Planning Policy</li> </ul>
<b>SKILLS AND ABILITIES</b>	<ul style="list-style-type: none"> <li>• Outstanding communication and interpersonal skills are essential and a proven track record of working well within teams and building effective working relationships with internal and external stakeholders. Ability to analyse, present and collate evidence and data to inform policy</li> <li>• Good numerical and writing skills and an eye for detail</li> <li>• Aptitude for learning and understanding technical information</li> <li>• Ability to plan and prioritise workload to meet deadlines and to work with minimum direction.</li> <li>• Considerate of differing viewpoints to achieve positive outcomes.</li> <li>• Commitment to equalities and promotion of diversity in all aspects of work</li> </ul>
<b>KNOWLEDGE</b>	<ul style="list-style-type: none"> <li>• Good knowledge and understanding of administrative and computer systems and report writing</li> <li>• Good understanding of Planning</li> <li>• Good understanding of public health issues associated with the natural and built environment</li> <li>• Understanding of community engagement</li> <li>• Knowledge of where to find evidence and data related to Planning for Health</li> </ul>
<b>BEHAVIOURS</b>	<p><b>Kent Values:</b></p> <ul style="list-style-type: none"> <li>• We are <b>brave</b>. We do the right thing, we accept and offer challenge</li> </ul>

- We are **curious** to innovate and improve
- We are **compassionate**, understanding and respectful to all
- We are **strong together** by sharing knowledge
- We are all **responsible** for the difference we make

Our values enable us to build a culture that is:

**Flexible/agile** - willing to take (calculated) risks and want people that are flexible and agile

**Curious** - constantly learning and evolving

**Compassionate and Inclusive** - compassionate, understanding and respectful to all

**Working Together** - building and delivering for the best interests of Kent

**Empowering** - Our people take accountability for their decisions and actions

**Externally Focused** - Residents, families and communities at the heart of decision making