

Kent County Council

Job Description: Kent Marmot Coastal Region Lead

Directorate: Adult Social Care and Health

Division: Public Health

Grade: KR12 (Fixed term for two years)

Responsible to: Deputy Director of Public Health

Purpose of the Job:

- To lead on the development of the Marmot Coastal Region in Kent with the view to reduce health inequalities by addressing the underlying social determinants of health with initial focus on worklessness and skills for work.
The Marmot Coastal Region will be developed in cooperation with the [Institute of Health Equity](#) at University College London. The Institute of Health Equity has been commissioned by the Public Health Team at Kent County Council to work in Kent over a period of two years from October 2024.
- To act as the main point of contact for the Marmot Coastal Region project in Kent and liaise between partners at Kent County Council, District and Borough Councils, Health Alliances, and a wide network of partners, including community representation. National and international partners are likely to become part of this work.
- To support and coordinate the work of the Institute of Health Equity during the lifetime of their contract with KCC Public Health, including the financial management of the contract.

Main duties and responsibilities:

- Provide the main point of contact for the Institute of Health Equity, District and Borough Councils, Health Alliances, and multiple other partners.
- Frequent travel in and outside of Kent for in-person meetings and site visits.
- Support and coordinate the work of the Institute of Health Equity, including the management of the contract with IHE and the financial management.
- Act as the main lead for Kent in the UK Health Equity network.
- Support the development and coordination of a steering committee for the project.
- Provide frequent verbal and written updates on the project to various boards, committees, and groups.
- Lead on the communication of key outputs and achievements as part of the project.
- Support the identification of data sources, evidence, relevant projects, services, and partners with relevance to the project.
- Working with local partners including schools, higher education, universities, employers, voluntary sector organisations, as well as government and NHS organisations.

- Provide timely and accurate information and produce reports to inform a range of individuals, groups, committees, and boards. Work alongside Directors and Consultants in Public health to work with the respective committees, boards, and partner agencies, on the delivery of the project and long-term commitment.
- Working with the Research, Innovation and Improvement team at KCC and the Kent and Medway Joint Research Collaborative to identify opportunities for research.
- Contribute to national agendas working on behalf of KCC and the wider partnership, demonstrating a good understanding of the political environment and application of concepts and principles.

Organisational Responsibilities:

All corporate directors, directors and senior managers have an explicit responsibility to deliver the collective agenda of the Council. These are fundamental elements of their role not an addition and are summarised as follows:

Whole Council

- Seek to improve the lives of all residents in Kent and economy of Kent.
- Act as corporate parent to the Council's looked after children.
- Take an active role in promoting and ensuring the Council's responsibilities for safeguarding are met.
- Understand, communicate and contribute to the delivery of KCC's strategic aims.
- Meet statutory obligations and promote and ensure compliance with policies and procedures and the Council's Code of Conduct (Kent Code).
- Advise elected members and support the democratic process.
- Promote the Council brand and enhance the overall reputation of the Council.
- Understand and monitor the measures of performance, including customer insight, which define successful outcomes for KCC services.
- Maintain and ensure a relentless focus on the customer.
- Act to support the Council-wide need to deliver services within budget, thereby avoiding an overspend that could damage the financial viability of the Council.
- Overcome professional and service silos to achieve the County Council's objectives.

Integration of Services

- Focus resources where they have the biggest impact.
- Deliver services that are flexible and adaptable.
- Integrate services within KCC and work with partner agencies to ensure a seamless customer experience.
- Fully and inclusively engage all staff in the delivery of services, demonstrating the Council's leadership values and competencies.

Embedding Commissioning and Engaging relevant markets

- Establish an outcome focused organisation.
- Meet the financial regulations and standing orders of KCC.
- Challenge the status quo and engage with the market to constantly improve.

- Ensure all services are delivered effectively and efficiently.
- Proactively and continuously seek to improve service delivery.
- Proactively manage risk to avoid inertia whilst not exposing the Council to needless and avoidable challenge or loss.

Managing Change

- Understand and support the Authority's overall change agenda.
- Deliver required outcomes of service specific change on time and to budget.
- Understand the quality of staff, support their development, nurture those with talent.
- Identify the skills for the future and the level of staff through robust workforce planning.
- Identify and deal with underperformance.
- Deliver to agreed budget and income targets.

Footnote: This job description is provided to assist the job holder to know what their main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

Kent County Council

Person Specification: Kent Marmot Lead

The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be short listed. This post is open for internal and external secondment.

Applicants should describe in their application how they meet these criteria.

	CRITERIA
QUALIFICATIONS	<ul style="list-style-type: none"> • Master's degree or equivalent directly relevant to public Health and have additional relevant specialist training. • Project or Programme management qualification or willingness to work towards this.
EXPERIENCE	<ul style="list-style-type: none"> • Significant and wide-ranging experience in the Public Health. • Significant experience of working with multiple partners and multi-agency setting. • Experience of working in a politically sensitive setting. • Experience of working to tight deadlines and providing frequent verbal and written updates.
SKILLS AND ABILITIES	<ul style="list-style-type: none"> • Ability to travel across Kent to attend frequent in-person meetings. • Excellent verbal and written communication skills to communicate at all levels in the organization, with external bodies and the public. • Well-developed skills to prepare strategic reports. • Excellent negotiation, planning and commissioning skills. • Demonstrate a good understanding of the political environment and application of concepts and principles. • Ability to manage, recruit, motivate and develop people. • Ability to effectively prioritise and work to tight deadlines. • Ability to translate national and local policy into the appropriate public health/health improvement context. • Excellent presentation, written and verbal communication skills and be able to produce, understand and interpret complex epidemiological and statistical information for a wide range of audiences, including NHS professionals, politicians, and general public. • Computer literate • Demonstrable commitment towards service user and carer involvement in the development of services. • Demonstrable commitment to equality and promoting diversity in all aspects of working.
KNOWLEDGE	<ul style="list-style-type: none"> • A detailed working knowledge of Public Health and Health Equity. • A clear understanding of partnership and multi-agency working. • A detailed working knowledge of performance and quality issues in Public Health.

	<ul style="list-style-type: none"> • High-level of understanding of epidemiology, statistics, public health practice, health promotion and health care evaluation. • Analytical, evaluative judgements and interpretive thinking to find solutions gained through broad and in-depth experience. • Awareness of Data Protection and confidentiality issues.
KENT VALUES AND CULTURAL ATTRIBUTES	<p>Kent Values:</p> <ul style="list-style-type: none"> • We are brave. We do the right thing, we accept and offer challenge • We are curious to innovate and improve • We are compassionate, understanding and respectful to all • We are strong together by sharing knowledge • We are all responsible for the difference we make <p>Our values enable us to build a culture that is:</p> <p>Flexible/agile - willing to take (calculated) risks and want people that are flexible and agile</p> <p>Curious - constantly learning and evolving</p> <p>Compassionate and Inclusive - compassionate, understanding and respectful to all</p> <p>Working Together - building and delivering for the best interests of Kent</p> <p>Empowering - Our people take accountability for their decisions and actions</p> <p>Externally Focused - Residents, families and communities at the heart of decision making</p>