

Kent County Council

Job Description: *Vision Zero Strategy Manager*

Directorate:	Growth, Environment and Transport
Unit/Section:	Highways, Transportation and Waste
Location:	Invicta House, Maidstone
Grade:	KR12
Responsible to:	Road Safety and Active Travel Group Manager

Purpose of the Job:

Lead on The Safe System approach and development/delivery of Vision Zero.

Main duties and responsibilities:

1. Develop and drive delivery of the Vision Zero Safe System Strategy that is effective in reducing death and injury on Kent's highway network.
2. Ensure the actions as set out in the Vision Zero strategy have ownership, accountability and traction.
3. Provide key input and support for the Safer Roads partners to drive better coordination of effort. Act as lead spokesperson for the Vision Zero strategy and seek to work with delivery arms of the authority to realise the intentions as set out.
4. Engage and influence a wide range of stakeholders, including key partners, central government and businesses in the awareness, adoption and support of Kent's Vision Zero
5. Manage the teams tasked with the delivery of the Safe Speed, Safe Vehicles elements of the Safe System. Ensure the successful delivery of all current Kent Driver Education programmes and develop future courses to support Vision Zero.
6. Manage the collection and interpretation of casualty data to ensure the best use is made of this information in supporting casualty reduction and sharing this with partners.

7. Lead on the preparation, sign off and publication of the strategy updates, outputs and reporting.
8. Evaluate existing and recent programmes and projects to assess their contribution to reducing death and serious injury, as agreed with the Road Safety Group Manager. Produce reports on relative effectiveness of interventions on reducing death and injury on the network.
9. Direct and contribute to the identification of best practice, policy development and implementation and ensure that the same outcomes are achieved in all parts of Kent. Ensure contract and procurement compliance in all elements of work.
10. Manage the prompt investigation and response to complaints and queries raised by staff and customers.
11. Manage and develop, a group of team leaders, ensure that accountability is adopted as a culture throughout the teams and that professional working relationships between Highway & Transportation and County and District Members are developed and maintained.
12. Ensure compliance with Health and Safety legislation and completion of appropriate training for self and team as directed.
13. You will be required to provide assistance to other teams within the directorate, or any other part of KCC, from time to time as and when your skills and knowledge are required for particular projects and initiatives.

Footnote: This job description is provided to assist the job holder to know what his/her main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

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Person Specification: *Vision Zero Strategy Manager*

The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be shortlisted.

Applicants should describe in their application how they meet these criteria.

	CRITERIA
QUALIFICATIONS (if essential)	<ul style="list-style-type: none">• Level 5 Diploma (or equivalent) in relevant discipline.• Level 5 Diploma (or equivalent) in management.
EXPERIENCE	<ul style="list-style-type: none">• Proven experience of line management/leadership of a multidisciplinary team.• Proven experience of successful budget management, including income and expenditure.• Proven experience of transport planning/road safety and customer service.
SKILLS AND ABILITIES	<ul style="list-style-type: none">• Ability to develop, motivate and hold people accountable to standards of performance and to improve team performance and effectiveness• A high level of interpersonal skills; a competent influencer and manager• Excellent communication and presentation skills.• Able to work under pressure and prioritise effectively.
KNOWLEDGE	<ul style="list-style-type: none">• Good knowledge of leadership skills and management principles• Good knowledge of national and local guidelines and other relevant standards from disciplines above.• Experience and knowledge of managing and influencing the political and administrative processes of local government.• An understanding of the principles of project and contract and procurement management.

BEHAVIOURS AND KENT VALUES	<p>Kent Values:</p> <ul style="list-style-type: none"> • We are brave. We do the right thing, we accept and offer challenge • We are curious to innovate and improve • We are compassionate, understanding and respectful to all • We are strong together by sharing knowledge • We are all responsible for the difference we make <p>Key values:</p> <p>We work as a whole-council, putting our customers at the heart of everything we do. We champion public service in Kent in our values. Our work is guided by our values and demonstrates our commitment to serving the people of Kent - they are not just words; they underpin the decisions we take and are critical to how we approach what we do and the way we do it.</p> <p>Key behaviours:</p> <ul style="list-style-type: none"> • Demonstrate healthy attitude to risk • Welcome and expect change and evolving technology • Work as a whole council
	<ul style="list-style-type: none"> • Put the interests and wellbeing of customers first • Be open to challenge • Take personal and professional responsibility for your actions and performance • Focused on outcomes
Hybrid working – attend meetings in person as required	

Organisational responsibilities Job description guidance

All corporate directors, directors and senior managers have an explicit responsibility to deliver the collective agenda of the Council. These are fundamental elements of their role not an addition and are summarised as follows:

Whole Council

- Seek to improve the lives of all residents in Kent and economy of Kent
- Act as corporate parent to the Council's looked after children
- Take an active role in promoting and ensuring the Council's responsibilities for safeguarding are met.
- Understand, communicate and contribute to the delivery of KCC's strategic aims
- Meet statutory obligations and promote and ensure compliance with policies and procedures and the Council's Code of Conduct (Kent Code).
- Advise elected members and support the democratic process
- Promote the Council brand and enhance the overall reputation of the Council
- Understand and monitor the measures of performance, including customer insight, which define successful outcomes for KCC services
- Maintain and ensure a relentless focus on the customer
- Act to support the Council-wide need to deliver services within budget, thereby avoiding an overspend that could damage the financial viability of the Council
- Overcome professional and service silos to achieve the County Council's objectives.

Integration of Services

- Focus resources where they have the biggest impact
- Deliver services that are flexible and adaptable
- Integrate services within KCC and work with partner agencies to ensure a seamless customer experience
- Fully and inclusively engage all staff in the delivery of services, demonstrating the Council's leadership values and competencies.

Embedding Commissioning and Engaging relevant markets

- Establish an outcome focused organisation
- Meet the financial regulations and standing orders of KCC
- Challenge the status quo and engage with the market to constantly improve
- Ensure all services are delivered effectively and efficiently
- Proactively and continuously seek to improve service delivery
- Proactively manage risk to avoid inertia whilst not exposing the Council to needless and avoidable challenge or loss

Managing Change

- Understand and support the Authority's overall change agenda
- Deliver required outcomes of service specific change on time and to budget
- Understand the quality of staff, support their development, nurture those with talent
- Identify the skills for the future and the level of staff through robust workforce planning
- Identify and deal with underperformance.
- Deliver to agreed budget and income targets.