

Kent County Council

Job Description: *Public Health Trainer – Making Every Contact Count (MECC)*

Directorate:	Adults Social Care and Health
Unit/Section:	Public Health
Grade:	KSF
Responsible to:	Public Health Principle for Training and Workforce Development

Purpose of the Job:

This role will be responsible for the design and delivery of Making Every Contact Count (MECC) Training across the county. MECC is an approach to behaviour change that encourages staff to have holistic conversations with members of the public about their health and wellbeing. MECC is written into the Kent and Medway ICB Strategy and embedded within the NHS Standard Contract and the NHS Long Term Plan.

The role will be responsible for designing a suite of tiered MECC training packages aligning with the Kent and Medway MECC training plan. The role will then deliver the training across the county to staff across the council, NHS, VSCOs and other organisations. The role will enhance the flexibility, responsiveness and effectiveness of MECC training delivery. The post holder will follow KCC trends and priorities to adapt to emerging PH priorities and have stronger alignment with strategic outcomes set by senior PH staff.

Main duties and responsibilities:

- Design and maintain a high-quality, tiered MECC training offer aligned to the Kent and Medway MECC programme, ensuring content remains evidence-based, relevant and responsive to workforce needs.
- Co-ordinate and deliver MECC training across Kent in a flexible and inclusive way, ensuring equitable access for a wide range of organisations and professional groups
- Promote and embed MECC across the health system, working with internal teams and external partners to raise awareness, increase uptake and support cultural change across KCC, Commissioned services, the voluntary sector, NHS organisations and other key stakeholders. Attend stakeholder meetings to present and promote the MECC ethos and available training.
- Act as a central point of expertise and professional knowledge for MECC, providing advice, responding to enquiries and supporting organisations and individuals to implement MECC principles effectively in practice.
- Evaluate the impact and quality of MECC training using robust evaluation methods to demonstrate outcomes, inform service improvement and report on performance and stakeholder engagement.
- Build and maintain effective partnerships and networks to support the MECC agenda including representing Kent and local and regional MECC forums and contributing to shared learning whilst having an awareness of wider context and objectives.
- Manage and allocate MECC resources effectively, including the design of materials and assets and ensuring they are used appropriately and provide best value in support of programme objectives.

- Develop and facilitate MECC networking and engagement opportunities, including regular updates, further skills practice, sharing best practice and strengthening system-wide ownership of MECC.
- Subject to available capacity, design and deliver additional public health training packages in a flexible and responsive way, adapting content to meet emerging priorities, workforce needs and opportunities to extend the reach and impact of public health learning and development.

Footnote: This job description is provided to assist the job holder to know what their main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

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Person Specification: *Public Health Trainer – Making Every Contact Count (MECC)*

The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be shortlisted.

Applicants should describe in their application how they meet these criteria.

	CRITERIA
QUALIFICATIONS	• Proven teaching or training qualification e.g. Level 3 Award in Education and training or equivalent
EXPERIENCE	• Experience of delivering teaching or training to varied audiences • Experience of designing and delivering training, including producing lesson plans, slides and resources • Experience working within Public Health or a related field • Excellent verbal and written communication skills with the ability to present complex/sensitive information in an understandable way to people at all levels. • Experience of joint working and working in multi-agency partnerships at a local level • Experience of evaluating and reviewing training packages and demonstrating continuous improvement.
SKILLS AND ABILITIES	• Strong communication and training delivery skills, confidently engaging and facilitating learning for a wide range of audiences across different settings. • Effective partnership working skills, building and maintaining collaborative relationships across services and organisations. • Competent ICT skills, including use of digital platforms to deliver training and maintain accurate records. • Ability to analyse and interpret feedback and data, using insights to improve training content and delivery. • Ability to adapt approaches and materials, ensuring training is accessible, relevant and responsive to diverse workforce needs. • Good planning and organisational skills, coordinating training activity, managing workload and meeting deadlines. • Awareness of organisational priorities and policy context, and how these influence MECC delivery. • Commitment to equality, diversity and inclusion, ensuring inclusive engagement and participation, resources and materials in all training. • Ability to travel across the county to meet the requirements of the service. • Ability to manage own diary and arrange training and travel, as well as working days.
KNOWLEDGE	• Understanding of Public Health and Health Inequalities. • Understanding of teaching and training methods and learning styles. • A working knowledge of training planning, promoting and

	delivery. • A clear understanding of partnership and multi-agency working. • Up to date working knowledge of national and local priorities in relation to MECC, health improvement and public health. • Awareness of Data Protection and confidentiality issues.
KENT VALUES AND CULTURAL ATTRIBUTES	Kent Values: • We are brave. We do the right thing, we accept and offer challenge • We are curious to innovate and improve • We are compassionate, understanding and respectful to all • We are strong together by sharing knowledge • We are all responsible for the difference we make Our values enable us to build a culture that is: Flexible/agile - willing to take (calculated) risks and want people that are flexible and agile Curious - constantly learning and evolving Compassionate and Inclusive - compassionate, understanding and respectful to all Working Together - building and delivering for the best interests of Kent Empowering - Our people take accountability for their decisions and actions Externally Focused - Residents, families and communities at the heart of decision making