

<b>Directorate:</b>	<b>Adult Social Care and Health</b>
<b>Unit/Section:</b>	<b>Public Health</b>
<b>Grade:</b>	<b>KR9</b>
<b>Responsible to:</b>	<b>Public Health Specialist</b>

### **Purpose of the Job:**

The Public Health team commissions a wide range of services to improve the health and wellbeing of Kent residents including sexual health services, drug and alcohol services, health visiting, school nursing, mental health promotion and weight management.

Contribute to the development and delivery of Public Health programmes and services that are safe, of high quality, cost effective, sustainable, improve the health of the population and reduce health inequalities in Kent.

Contribute to the implementation of the transformation of health and social care in Kent. To support the development and delivery of Kent's Whole System Approach to obesity and the reduction of health inequalities, focusing on East and West Kent. The post holder will be working closely with a wide range of public, private, voluntary and academic partners from across the system in Kent, who are the Kent WSO Network, to partner and implement the wider action plans across the system. They will be responsible for coordinating and directing stakeholders' activities, managing the network and recruiting new stakeholders to promote healthy weight and support the WSO visions. They will also support and facilitate referral to Tier 2 weight management services.

### **Main duties and responsibilities:**

- To keep up with the whole system approach in theory and practice. This will include liaising with other local areas so that best practices and learning can be shared between local authorities.
- Promote the Whole System Approach to Obesity (WSO) programme within KCC and across partnership agencies at a local level to ensure stakeholder engagement.
- To ensure a suite of mapping tools developed by the Public Health team is kept up to date and accurate, which will require methodical approaches and good attention to detail to ensure a high level of data quality. This will require close collaboration with the Public Health Intelligence team and specialists.
- Recruit new exchange and Kent WSO Network, proactively identify viable partnership options, facilitate communication between partners and facilitate collaborative working options to broaden the scope of the WSO programme through best practices and information exchange and find practical actions to reduce obesity and health inequalities in Kent.
- Maintain existing partnerships, coordinate and monitor stakeholders' activities, as agreed with specialists and external partners, to ensure that overall WSO programme objectives are met.

- Organising and coordinating a range of stakeholder subgroup meetings and events. Subgroups will vary e.g. focusing on physical activity, nutrition and other key areas, so working closely with the relevant consultants and specialists within the public health team will be essential. The purpose of these meetings and events will be to agree on actions, ensure all system partners are aware of planned and existing activity and coordinate future outputs.
- The core working group (CWG) provides strategic direction for the whole system approach programme to tackle the issues of overweight and obesity among Kent populations. The WSO officer will provide regular updates and work in accordance with the CWG, public health consultant and specialist directives in ensuring the achievement of programme objectives.
- The WSO Officer will be responsible for coordinating and collaborating with a wide range of stakeholders to implement the agreed actions to address excess weight issues, reduce health inequalities and promote the health of the Kent population.
- Develop a working knowledge of relevant local services and initiatives related to the WSO programme to enable informed decision-making throughout the various stages of the programme and ensure effective briefing of Specialists and stakeholders. Additionally support with Tier 2 weight management services and facilitate referral into weight management services.
- Work alongside Specialists in Public Health to work with partner agencies on the delivery and outcomes of the WSO and local services influencing the local agenda. Contribute to the local agenda's working on behalf of KCC and the wider partnership arrangements, demonstrating an awareness of the political environment and application of concepts and principles.

Footnote: This job description is provided to assist the job holder to know what their main duties are. It may be amended from time to time without change to the level of responsibility appropriate to the grade of post.

## Kent County Council

### Person Specification: Whole System Obesity Officer

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The following outlines the criteria for this post. Applicants who have a disability and who meet the criteria will be short listed.

Applicants should describe in their application how they meet these criteria.

	<b>CRITERIA</b>
<b>QUALIFICATIONS</b>	<ul style="list-style-type: none"> <li>• Educated to degree level or equivalent experience</li> <li>• Project or Programme management qualification or willingness to work towards this</li> </ul>
<b>EXPERIENCE</b>	<ul style="list-style-type: none"> <li>• Experience working within Public Health or a related field</li> <li>• Excellent verbal and written communication skills with the ability to present complex / sensitive information in an understandable way to people at all levels</li> <li>• Experience of joint working and working in multi-agency partnerships at a local level</li> <li>• Experience of stakeholder engagement</li> <li>• Experience of working in whole system programmes e.g. obesity</li> <li>• Experience in carrying out programme evaluation</li> </ul>
<b>SKILLS AND ABILITIES</b>	<ul style="list-style-type: none"> <li>• Excellent communication partner engagement skills</li> <li>• Excellent ICT skills to maintain accurate databases</li> <li>• Ability to use analytical skills to interpret complex information and situations</li> <li>• Implementing plans which take several months up to a year to formulate</li> <li>• Undertakes work that requires a range of imaginative solutions and responses and involves application of innovative thinking</li> <li>• Excellent negotiation and planning skills</li> <li>• Excellent relationship building and presentation skills</li> <li>• Awareness of the political environment and how it impacts on the implementation of aspects of work</li> <li>• Ability to effectively prioritise and work to tight deadlines</li> <li>• Demonstrable commitment to addressing health inequalities and promoting diversity in all aspects of working</li> </ul>
<b>KNOWLEDGE</b>	<ul style="list-style-type: none"> <li>• A working knowledge of Public Health and Health Inequalities</li> <li>• A clear understanding of partnership and multi-agency working</li> <li>• Up to date working knowledge of national and local priorities in relation to health improvement and public health</li> <li>• Awareness of Data Protection and confidentiality issues</li> <li>• Ability to travel to meet the requirements of the service</li> </ul>

<b>KENT VALUES AND CULTURAL ATTRIBUTES</b>	<p><b>Kent Values:</b></p> <ul style="list-style-type: none"> <li>• We are <b>brave</b>. We do the right thing, we accept and offer challenge</li> <li>• We are <b>curious</b> to innovate and improve</li> <li>• We are <b>compassionate</b>, understanding and respectful to all</li> <li>• We are <b>strong together</b> by sharing knowledge</li> <li>• We are all <b>responsible</b> for the difference we make</li> </ul> <p>Our values enable us to build a culture that is:</p> <p><b>Flexible/agile</b> - willing to take (calculated) risks and want people that are flexible and agile</p> <p><b>Curious</b> - constantly learning and evolving</p> <p><b>Compassionate and Inclusive</b> - compassionate, understanding and respectful to all</p> <p><b>Working Together</b> - building and delivering for the best interests of Kent</p> <p><b>Empowering</b> - Our people take accountability for their decisions and actions</p> <p><b>Externally Focused</b> - Residents, families and communities at the heart of decision making</p>
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